



## Overview

Media Genesis is a full spectrum web site design and development company, located in Singapore's main business district.

Our services include custom interface design and branding as well as print media development. Our talented graphic artists, Flash designers and animators produce compelling websites and Flash presentations to your specifications. In addition, we also offer backend web development and database integration.

Since 1998, we have helped clients build their online brands or extend their offline brands into the digital realm. How can the web complement your offline marketing efforts for your business? How can the offline brand experience of a company's products and services be interpreted in an online environment? Our team has the experience to help your organization successfully address these ever-challenging questions.

Please browse our portfolio and service sections to learn more about how Media Genesis can benefit you.

## Internet Services

At Media Genesis, we build powerful visual communications by taking into consideration the major success factors like usability, logical order, 'site stickyness' and search engine friendliness. In an age where information is making overwhelming demands on our attention, good design allows a site to be noticed so that it performs up to its maximum potential.

Whether it's a simple HTML-based brochureware or a dynamic Flash website, we can help you emphasize your brand and build customer loyalty.

Each project is a work of art that is as unique as your business. Our hassle-free process can get you up and running in a relatively short time. We take care of all design, setup, programming, domain name registration and hosting aspects for you so you don't need to worry about a thing.



## Graphic Design

At Media Genesis, we know that a bad graphic design can visually handicap your business or product. If your current graphics are not working for you or you would like to add some spice to your web pages or printed publications, you have come to the right place.

Our experienced graphic designers have years of experience that you can rely on. Whether you prefer a casual theme or an elegant display, we will work closely with you to create images that are just right for your organization.

We know that your success is our success. Whether small or large, we treat each project with the same respect, careful attention and responsibility.

